CECIP supports the EU Commissions toolbox on e-commerce

The control of non-compliant goods entering the market is fundamental in ensuring fair competition, safety and sustainability of imported products. The proposed custom reform package is essential in ensuring effective consumer protection and a level playing field for manufacturers worldwide.

26th March 2025

In recent years, e-commerce business has grown massively. In 2024 4.6 billion low value items were imported into the EU, equivalent to 12 million small items per day, of which more than 90% are Chinese products[1]. In this context, CECIP supports the EU proposal for a comprehensive toolbox for secure and sustainable e-commerce.

The European weighing industry works every day to produce weighing instruments that meet the comprehensive requirements of EU legislation. When non-compliant products are placed on the market, this creates both a risk to consumers and unfair competition between businesses. It is therefore important that legislation is up to date and that market surveillance of weighing instruments is properly carried out. Unsafe and non-compliant products pose a significant risk to the health and safety of consumers and a significant distortion to the "level playing field". CECIP urges that compliance with European legislation should be ensured for all businesses placing products in the EU single market, irrespective of their country of origin.

We support the Commissions approach to better inform online-sellers in third countries via such things as the SPEAC (Safe non-food consumer Products in the EU and China) project and the recently signed administrative agreement on product safety cooperation between DG Just and the General Administration of Customs of the Peoples Republic of China. In order to ensure that online sellers and distributers worldwide are aware of the specific requirements for placing products on the European Single Market, CECIP works together with the European Commission, EISMEA and Market Surveillance Authorities on a "Join Activity on the compliance of products" – JACOP. Together we raise awareness among fulfilment service providers and online-sellers worldwide, and we have collaborated with market surveillance authorities to produce an e-commerce guide which is available here: JACOP-NAWI-Guide.pdf

We see the e-commerce toolbox as fundamental to strengthening the single market and supporting this is an integral part of CECIP's goal to develop our relationship with the IMCO committee of the European Parliament on a wide range of other challenges facing the weighing industry.

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[1] EUIPO & OECD, Misuse of E-Commerce for Trade in Counterfeits, 2021, EUIPO_OECD_misuse-e-commerce-trade-in-counterfeits_study_en.pdf (europa.eu). Imports of counterfeit goods represent 5.8% of all goods entering the EU, see EUROPOL & EUIPO, Intellectual Property Crime Threat Assessment, 2022, Report. Intellectual property crime threat assessment 2022_2.pdf (europa.eu).